



Metrolab Technology S.A. (www.metrolab.com), in Geneva, Switzerland, is the global market leader for precision magnetometers. Over the past 30 years, our client has won the trust of all the large physics laboratories and all leading players in Magnetic Resonance Imaging (MRI) across the world, building instruments to measure strong magnetic fields with great precision. They combine the reliability of industrial manufacturing with the responsiveness of a small company, and the expertise of precision magnetic field measurement with the understanding of magnet systems applications. As part of their long-term succession plan, they are seeking to hire a

Business Development & Marketing Manager

Your mission: As part of your business development role, you promote Metrolab's solutions, research and define our customers' needs and manage the partnership with the distributors through meetings, reviews, presentations and events. You help define the product strategy, portfolio and roadmap, and develop marketing plans and manage their implementation. In your marketing communication role, you are responsible for our internet presence, all online and print advertising, product documentation and content marketing. You are also in charge of managing our physical presence at exhibitions and conferences all around the world.

Yourself: Holder of a degree in physics or engineering, with a minimum of 5 years of experience in industrial environment, you benefit from a sound understanding of physics, and electronic and software systems. This allows you to be fully at ease with our domain and motivates you to communicate with highly technical customers. You have an enthusiastic and open personality that naturally generates the interest of your various interlocutors and partners. You have a previous experience in a technical marketing role and master English perfectly. Your fluency in French helps you to integrate easily in a small collegial team.

We offer you: The unique opportunity to join a global market leader in their field and the possibility to make a considerable impact on their development. A high level of exposure to an expert environment where you will be able to show your broad communication skills, as well as your ability to work in connected networks and project management. The possibility to travel internationally 25% of your time and meet specialists who share the same passion for technology and industrial quality. The chance to become a partner in the company and to join the shareholding structure.

We thank you for applying via www.mercuriurval.com/en-ch, Reference: CH-03382. For further information please call +41 22 365 44 44. Mercuri Urval has offices in Zurich, Nyon, Berne and Lucerne as well as more than 70 branches worldwide.